



COMPANY PROFILE

2022



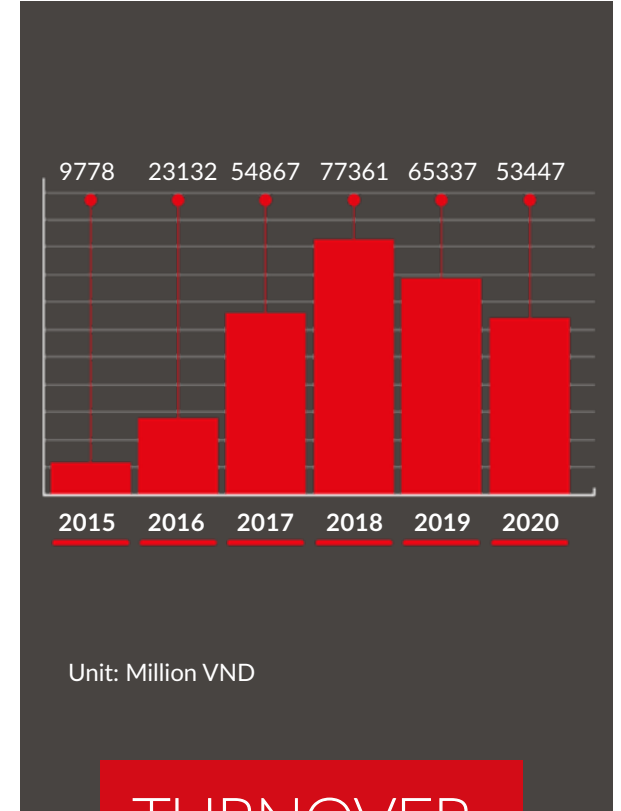
ABOUT US

Cubes Asia is the pioneering and leading coffee solution provider in Vietnam, as the role of importer and exclusive distributor of Europe coffee machines, grinders from leading international brands as well as related reliable products.



OUR MISSION

Cubes Asia provide excellent products and services to enhance the quality of life. We not only focus on business but also the desire to develop coffee culture in Vietnam



TURNOVER GROWTH

Our consultants team help you to find the right solution for each location. The continuous improvement of supporting company processes results in high customer satisfaction because we can offer the best value for money, fast delivery and good service.



2012

Cubes Asia started to offer competent coffee solutions in Vietnam.

2014

As exclusive distributor of Nuova Simonelli (Italy) and Melitta (Germany) in Vietnam Cubes Asia takes the quality lead in coffee solutions.

2016

Cubes Asia opens second showroom in Saigon and Showrooms/Service Centers in Danang and Hanoi. With trained dealer network, Cubes Asia reached country-wide service coverage.



2017

Through the exclusive Victoria Arduino distribution Cubes Asia becomes the leader in specialty coffee machines in Vietnam and starts the sponsorship of the VN Barista championship (VNBC).

2018

Establishment of CUBES-LAB as a competence and barista training center. With Schaerer and BWT the portfolio of premium international brands for coffee solutions is complete.

2019

Cubes-Lab is certified by the SCA - World specialty coffee association-as a registered specialty coffee campus. A second Cubes-Lab is developed in Hanoi.



OUR

HISTORY





OUR

CUSTOMERS

Among our customers, we can count the most important chains, hotel and restaurants in Vietnam: The Coffee House, Aha Cafe, Trung Nguyen Legend, Laha Roastery, Viva Coffee, Twitter Beans Coffee, Soya Garden, 7 Eleven, Novotel, Sol Beach, Laveranda, Part Hyatt, Equatorial, Mui Ne Bay, La Viet, Heritage and many other customers we served around Vietnam.



DISTRIBUTION

SYSTEM

Thanks to customers' support, CubesAsia is present nationwide through our showrooms and service centre in HCM, DN, HN along with our official authorized dealer system spread throughout country.



REPRESENTATIVE DEALER

HA NOI

www.horecavn.com
www.meta.vn
www.kokcoffee.vn

HUE

www.greenfieldscoffee.com

DA NANG

www.mayacacoffee.com
www.danacafe.vn

GIA LAI

www.lamantcafe.vn

DAK LAK

www.azzan.vn

SAI GON

www.phuongbinhgroup.com.vn
www.iqplus.vn
www.trungnguyen.com.vn
www.lahacoffee.vn
www.lybaominh.com




VIETNAM

 **CUBES HA NOI**

87 Le Hong Phong, Ba Dinh,
Ha Noi
Hotline: +84 907 838 395

 **HUE**

 **GIA LAI**

 **DAK LAK**

 **CUBES SAI GON**

Sala - SARIMI A1-00.10, 74
Nguyen Co Thach, An Loi Dong
Ward, Thu Duc, HCMC
Hotline: +84 909 244 388

nuova
SIMONELLI

Victoria Arduino

schaerer
swiss coffee competence

Melitta[®]

Solis


Cunill
DESDE 1957

ANIMO

marco

LELIT

CARRARO
1927


Meßmer

HUXOL

OUR

BRANDS

We are exclusive distributors of premium brands in the coffee industry. We can supply the right machine and equipment based on customer's needs.


BWT
water + more



Italian espresso coffee machine since 1936 impressed people by its:

- Innovation
- Superior technology
- Research
- Sustainability
- Ergonomic design

NUOVA

SIMONELLI

Italian professional coffee machine which impress people by its unique and ergonomic design, technology and innovation is ideal for coffee shops, coffee chain or restaurant. The products are also advantages by its durability even under continuous high capacity





Victoria Arduino

Ultimate espresso coffee machine which did not compromise on quality, materials or performance redefined the perimeters of modern espresso coffee machines:

- Excellent consistency for specialty coffee
- Most advanced espresso technologies
- Customization
- Artisanal product



VICTORIA
ARDUINO

Italian premium coffee machine and grinder for masters of Baristas who pursue strict requirements about temperature consistency, brewing duration, speed and temperature of grinding etc. to obtain the most quintessential flavors and create signature drinks from their specialty coffee. Particularly, all these outstanding features are integrated in luxury and sophistication, affirming brand position since 1905.



schaeerer

swiss coffee competence

125 years of Schaeerer affirmed itself as a leading provider of superautomatic coffee machine by:

- Superior technology
- Integrated coffee and milk solutions
- Broad configuration of products as your needs
- Extensive know-how
- Optimal benefits for customers

SCHAERER

Super automatic coffee machine from Switzerland with many smart functions, wide variety of specialties and ability to customize for user optimization. With Best Foam™ technology - you will satisfy with milk foam of top barista quality - Creamy milk foam with silky smooth, snow white surface. Schaeerer machines are commonly used at restaurants, hotels, convenient stores and self-service coffee chain around the world.



MELITTA

A simply way to approach professional coffee world with Germany automatic coffee machine for office, household. The eye-catching design comes with unique creation, good coffee from fresh bean, wide variety of coffee specialties just at one touch, assuring your satisfaction.



Consumers find everything they need for an excellent cup of coffee under the Melitta® brand which has:

- Sustainable development
- Outstanding quality
- Expert balancing of tradition and modernity
- Quality certificates and design awards

SOLIS

Founded in 1908, Solis has successfully introduced new equipment to the kitchen, beauty and climate - control segments. As a Swiss company with a long and rich tradition, values such as reliability, trust and sustainability are especially important to Solis.



SINCE 1908

Solis

Solis offers a wide selection of useful home appliances with timeless design and premium quality. Product design and functionality are important aspects of Solis' skilled product development team.



A Whole-Food Health Pioneer

From the start, Vitamix® was rooted in whole-food nutrition. Although much has changed since 1921, our focus on better living through health and wellness holds strong.

VITAMIX

Vitamix is committed to bringing our superior blending solutions into every kitchen in the world. To create industry-leading products, we seek out and test high-quality components to ensure they meet our exacting standards of performance and longevity.



CARRARO

1927

Every cup of Carraro coffee takes you on a journey around the world and deep into the breathtaking diversity of nature, because its flavour changes with each season and from one harvest to the next.



CARRARO

That is why we travel thousands of miles in search of the best harvests, as we strive to offer consistently exceptional quality. It is what we have been doing every day for more than 90 years since 1927.



Messmer products are 100% vegetarian, lactose and gluten free. Beside, our packaging is very environmentally friendly. We always put great effort to serve you the most tasty and healthy cups of tea.

MESSMER

Our tea experts carefully select high quality materials from around 90 countries all over the world. Messmer is the well-known brand in Germany with over 165 years on the market. The organic ingredients are carefully selected from over 90 nations.



HUXOL

A product of Nutrisun GmbH & Co. KG, is the leading Sweeteners brand in Germany and European countries. Wellness, weight maintenance and fitness are our core we bring through the Huxol product lines.



We want to bring new lifestyle experiences to people in diet, diabetes, cardiovascular and high blood pressure. Huxol Sweeteners are used to replace sugar in daily life.

OUR

SERVICE

CONSULTING

Our sales team is qualified and helpful. Our staff is officially trained by experts from international brands to provide you the best solutions and coffee experience.

PRODUCTS

As exclusive distributor of leading international manufacturers, we do not compromise on quality.

INSTALLATION

Our trained technicians reliably install the even most complex machines.

TRAINING

Our home barista and the Cubes-Lab provide world class training for all machines.

MAINTENANCE - WARRANTY

With countrywide coverage of service center, we warrantee fast and reliable service.



ENJOY

YOUR COFFEE

CUBES HEAD OFFICE

Sala - SARIMI A1-00.10, 74 Nguyen
Co Thach, An Loi Dong Ward, Thu Duc,
HCMC.

Hotline : + 84 909 244 388

Tel : + 84 2838 211 833

CUBES SAI GON

Sala - SARIMI A1-00.10, 74 Nguyen
Co Thach, An Loi Dong Ward, Thu Duc,
HCMC.

Hotline : + 84 909 244 388

Tel : + 84 2838 211 833

CUBES HA NOI

87 Le Hong Phong, Ba Dinh, Ha Noi.

Hotline: + 84 907 838 395

Tel : + 84 24 3837 4333

www.cubes-asia.com

